



CONTACT

 **Mobile**
+971-525602164

 **Email**
gasimfarooq@hotmail.com

 **Skype**
gasimfarooq

 **LinkedIn**
linkedin.com/in/asim-farooq-667b5071

 **Address**
Business Bay, Dubai, UAE

PERSONAL DETAILS

Nationality : Pakistani
Visa Status : Employment
UAE Driving License : Yes

SKILLS

- DevOps : CI/CD, Automation
- Containers : Docker
- Backend : PHP, MySQL, Elasticsearch, Memcached, Redshift
- Frontend : HTML5, CSS, Bootstrap, JavaScript, Ajax
- eCommerce : OpenCart
- Cloud : AWS, Azure
- SEO : Optimization & Ranking

LANGUAGES

- English
- Urdu
- Punjabi
- French

Asim Farooq

Seiner Web Developer

A results-oriented individual equipped with great attention to detail and trained with a strong commitment to providing exceptional service in any organization or company. Easily adaptable to any environment, I seek challenging assignments and responsibilities, with opportunities for growth and career advancement through successful achievements.

EDUCATION

- **Bachelor of Science in Computer Science (BCS)** 2008 – 2012
COMSATS Institute of Information Technology, Islamabad
- **Intermediate Computer Science (ICS)** 2005 – 2007
Askaria Collage Saddar Rawalpindi
- **Matriculation (Science)** 2003 – 2005
Board of Intermediate and Secondary Education, Gujranwala

EXPERIENCE

Seiner Web Developer

Emirates Minting Factory L.L.C (Dubai, UAE)

September 2024 – Present

Development Related Project:

- www.emiratesminting.ae

Infrastructure Design (Azure):

- App Service: Hosts and manages web applications and APIs
- Virtual Machine: Runs and manages backend services
- Database: Manages MySQL databases
- Service Bus: Facilitates communication between services
- Blob Storage: Stores and serves static files
- Function App: Executes serverless APIs and event-driven processes

E-commerce Platform for Gold & Silver Sales:

- Payment Methods: Integrate wallet, bank transfer, and card payments.
- Wallet System: Enable customers to top up via bank transfer or deposit cash at physical outlets.
- KYC Verification: Integrate a third-party service for document verification and an option for manual review.
- Shipping & Pickup: Integrate multiple courier services for delivery and configure collection points for self-pickup.
- On My Behalf Feature: Allow customers to authorise someone to pick up orders, top up wallets, or receive deliveries on their behalf.
- Account System: Integrate the Neo account system for customer management, payments, and vouchers.
- Pricing Updates: Automate product price updates from third-party sources at predefined intervals.

Web Developer / Project Manager

Al Waqt Al Haqiqi Gen. TR. L.L.C (Sharjah, UAE)

October 2015 – March 2024

Development Related Project:

- www.doduae.com Shopping and seller portal

Infrastructure Design (AWS):

- Amazon RDS: Set up a managed relational database service
- Amazon EC2: Create and configure virtual servers to host the various backend applications and services.
- Amazon S3: Set up scalable object storage to store and serve static files.
- API Gateway: Design and manage APIs for integrating various services and functionalities.

E-commerce Achievements:

- Warehouse Management System: Developed a comprehensive system to manage trolleys, trolley boxes, racks, stock, and automate order processing and packing in the warehouse.
- Seller Portal: Built a seller portal with features for warehouse and inventory management, as well as account management for sellers.
- Point of Sale System: Implemented a point-of-sale system that automatically generates purchase orders based on sales.
- Human Resource Portal: Developed a portal for managing employee records and company assets.
- Account Portal: Designed an account portal to view sale invoices, warehouse goods, seller accounts, and manage income, expenses, seller withdrawals, and bank accounts.
- Supplier Portal: Built a supplier portal for managing purchase orders and shipments, along with account management.
- Broadcast Media Channel: Set up a broadcast media channel for advertisement purposes, including the creation of banners and product widgets.

PHP Web Developer

eBox System (Islamabad, Pakistan)

January 2012 – August 2015

- Worked with the general manager to plan and implement development strategies.
- Developed CLS (Call Log System) for HP laptop warranty claims.
- Improved website visibility with effective SEO strategies.
- Customized and enhanced websites using Joomla and OpenCart.
- Designed ads in Adobe Photoshop for magazines and newspapers.
- Quickly resolved issues to ensure smooth operations.
- Managed multiple projects, meeting deadlines with accuracy.

PHP Web Developer

T-Horizon IT Consultant (Rawalpindi, Pakistan)

July 2012 – December 2012

- Skilled in using Adobe Dreamweaver for website development, widget integration, and feature customization.
- Experienced with Google APIs, integrating services like Maps, Calendar, and Analytics.
- Proficient in WAMP and XAMPP for local web development and testing.
- Expertise in creating interactive jQuery slideshows.
- Implemented shopping cart functionality and mailing lists for e-commerce websites.

Internship

PTCL – Telecommunication Company (Islamabad, Pakistan)

April 2012 – June 2012